



CLUB ETHOS

At Kings Hill Fc our philosophy focuses on participation, development and enjoyment, coupled with ensuring that we provide qualified coaches with local facilities.

Our vision is to build an identity for the club with a balance of team spirit, a desire to win, and a home from where we can play our football. We operate with a friendly, fun approach to football and our commitment to every parent is that all children will play football regardless of ability. As KHFC is a community based club, priority is given to children residing in Kings Hill whenever possible. All of the above is written into the club's constitution.

The 50% rule should apply to **each match**. Therefore all players that attend a match should get a minimum of 50% playing time (unless injured). See exceptions below.

Age specific guidelines are below and should not be deviated from.

Exceptions:

1. **U18's and upwards and teams within the Kent Youth League** need not apply the 50% rule given they are already playing as adults or in a League that is highly competitive and therefore KHFC need to be also to succeed/survive.
2. **For all other teams - in exceptional circumstances** such as final relegation/promotion games or cup finals, Managers/Coaches can decide to restrict playing time to less than 50%, which can include no playing time at all, for individual players if it is felt that by playing the child is at the detriment of the team/the match result.. In these circumstances it is paramount that the Manager/Coach making the decision informs the parent(s) of the child immediately following the match as to why they made this decision. Managers must not apply this rule to the whole season or a prolonged period for the same child. Any abuse of this rule must be brought to the attention of the Executive Committee.
3. **For ALL teams - If a player's behaviour/attitude/"out of the norm performance" is not acceptable** during a match the player should be asked not to play for the remainder of the football match. The reasons for this decision should be communicated to the Parents and the child immediately following the match.



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Age Specific/Additional Comments

- Under 6's - are not to play any matches as they are a development squad and should focus purely on training.
- Under 7's - are ONLY to introduce friendly matches after Dec 31st and then the 50% rule applies. Although U7's are permitted to join the League and play friendlies as per the U8's, Kings Hill FC believes this is too young and therefore does not register these players with the League.
- Under 8's - although they are in a "League" they are classed as friendly matches by the League and therefore the 50% rule applies. See exceptions.
- U9 to U16's - all teams currently in Leagues need to apply the 50% rule. See exceptions.
- U18's and upwards and teams within the Kent Youth League need not apply the 50% rule.
- Managers/Coaches for any year/team are allowed to not include a player or take them out of a match if their conduct during the match or at training breaks the code of conduct of Kings Hill FC, The FA, League or Match Officials. Parents should be consulted and reasons why this action has been taken, explained.
- Any child regularly not attending matches or training, for no apparent good reason, could lose their place within the team/club. It is up to a Manager/Coach to decide what is reasonable. However, any decision to remove a child from their team must first be discussed with the child's parent(s) and second, be approved by the Executive Committee.
- Any Manager/Coach that is felt to be abusing the ETHOS of the club will be requested to explain their actions to the Executive Committee.

NOTE: There will always be exceptional circumstances and situations that arise. If the Club Ethos does not cater for the issue, a common sense and fair footballing approach will attempt to be applied in consultation with the Executive Committee.